



35¢

Archie's



ONE WAY

ONE WAY
→

BOOKS

DO YOU
KNOW
THIS IS
**ONE
WAY**
?

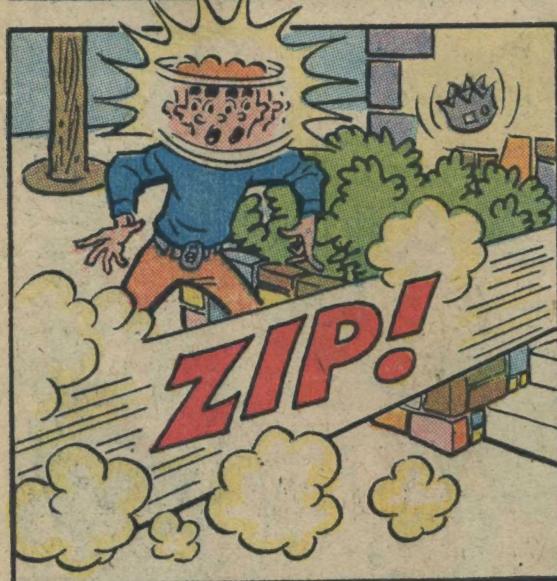
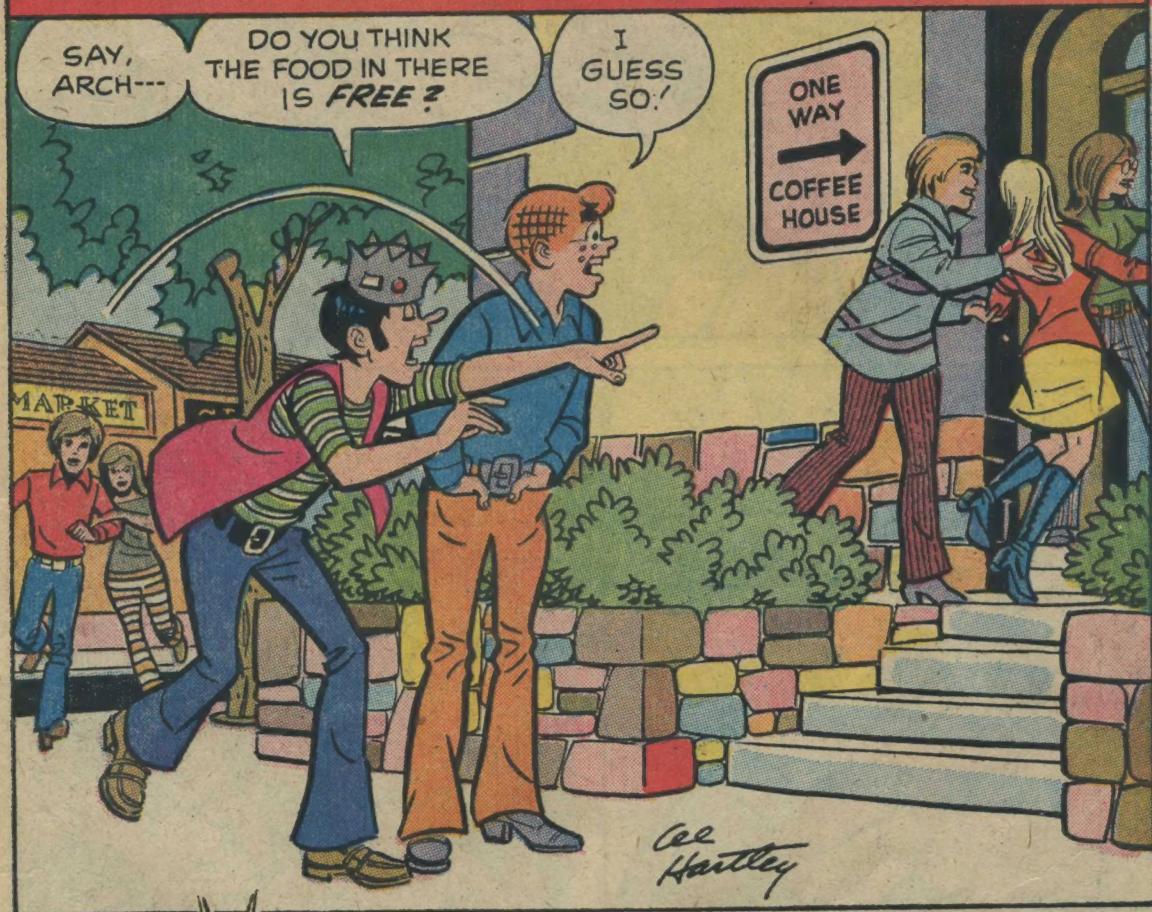
THIS
IS
COOL!

THE
OFFICER IS
WITNESSING
TO ARCHIE!



Jughead

IN NOT BY
BREAD ALONE!



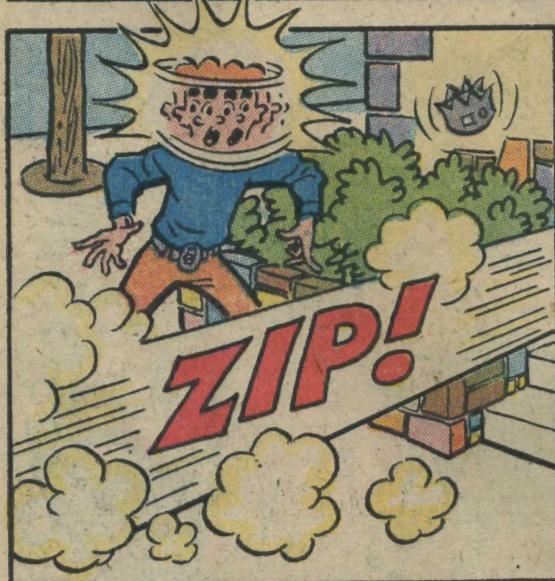
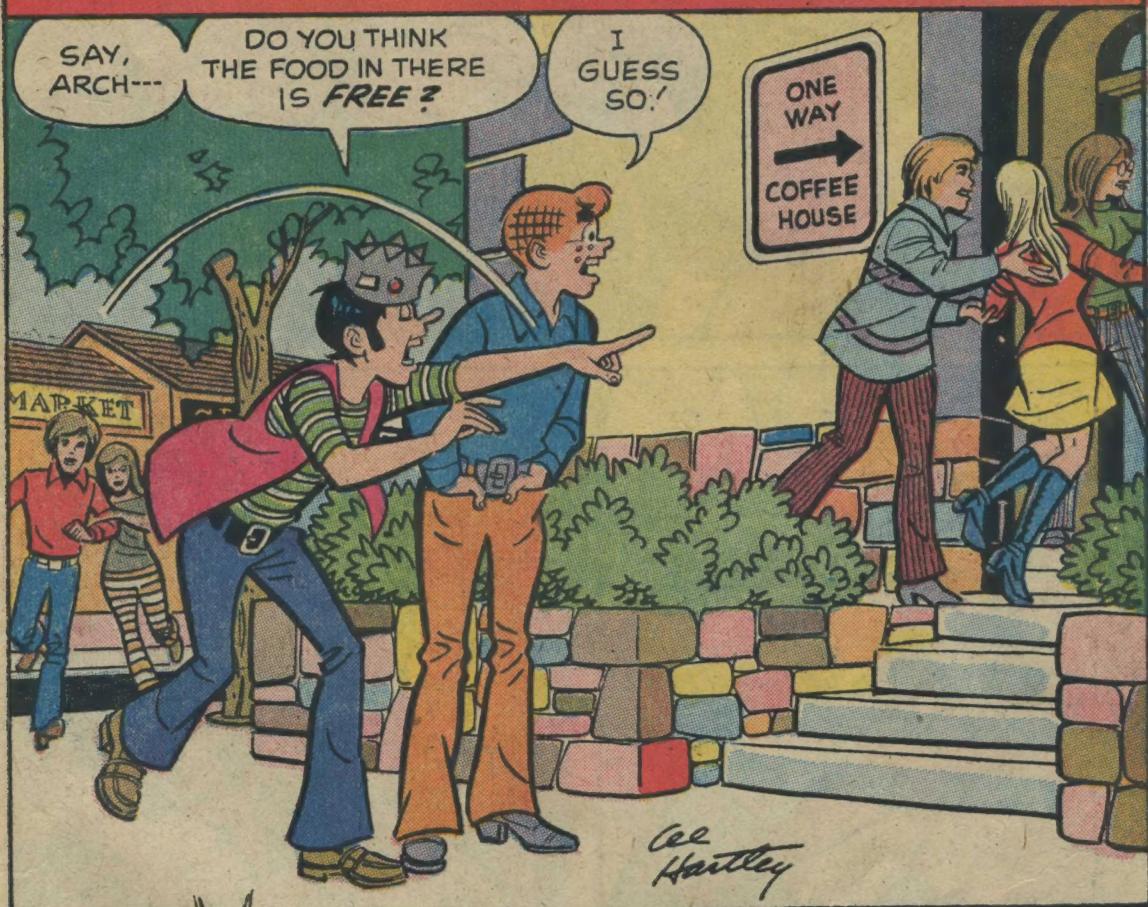
Jughead

IN NOT BY
BREAD ALONE!

SAY,
ARCH---

DO YOU THINK
THE FOOD IN THERE
IS FREE?

I
GUESS
SO!







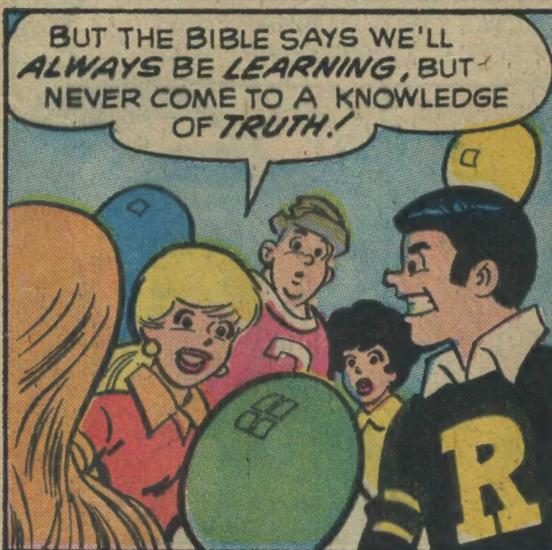


Betty

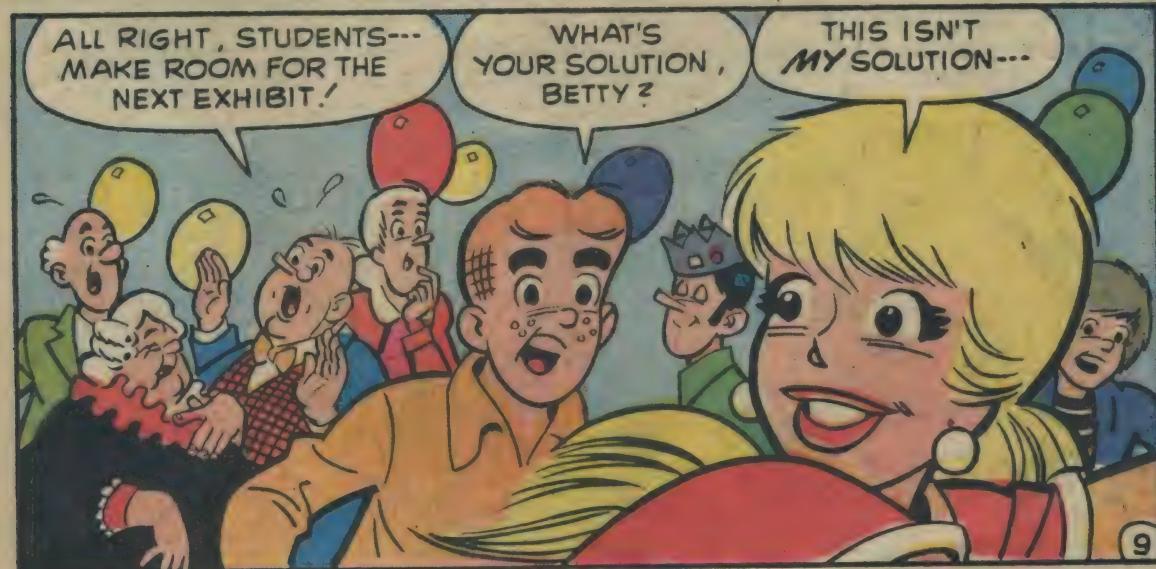


Archie **THE WORD!**







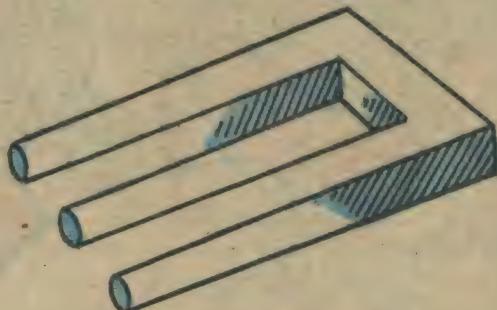




SEEING IS BELIEVING ??

W

WHERE DOES THE MIDDLE PRONG START ?



IT DOESN'T BELONG THERE, BUT WE SEE IT!!!

NOW TRY THIS ONE---

CAN YOU TELL IF THE VERTICAL LINES ARE STRAIGHT AND PARALLEL WITHOUT MEASURING ?



ACTUALLY, THE LINES ARE STRAIGHT AND PARALLEL! THE HATCHED PATTERN CREATES AN OPTICAL ILLUSION !!!

THE EYE CAN BE FOOLED!

THE OPTICAL ILLUSION IS A PARABLE OF LIFE! AS MUCH AS WE'D LIKE TO, WE CAN'T ALWAYS DEPEND ON OUR EYES TO SEE THINGS AS THEY REALLY ARE!

THE BIBLE TELLS US THAT THE REALLY IMPORTANT THINGS IN LIFE CAN ONLY BE SEEN SPIRITUALLY! AND THIS KIND OF VISION IS BORN OF GOD!

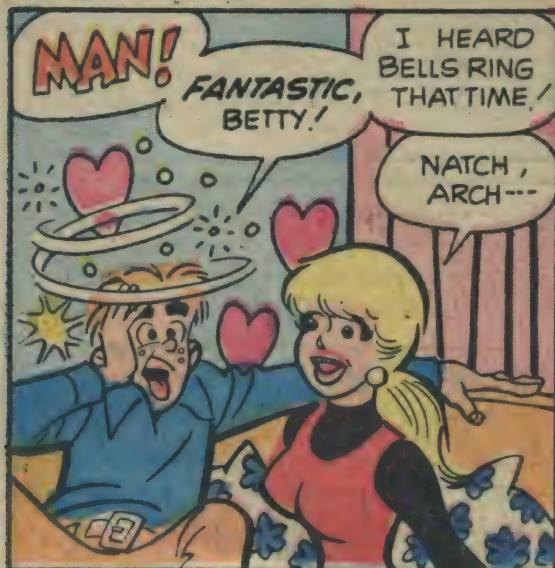
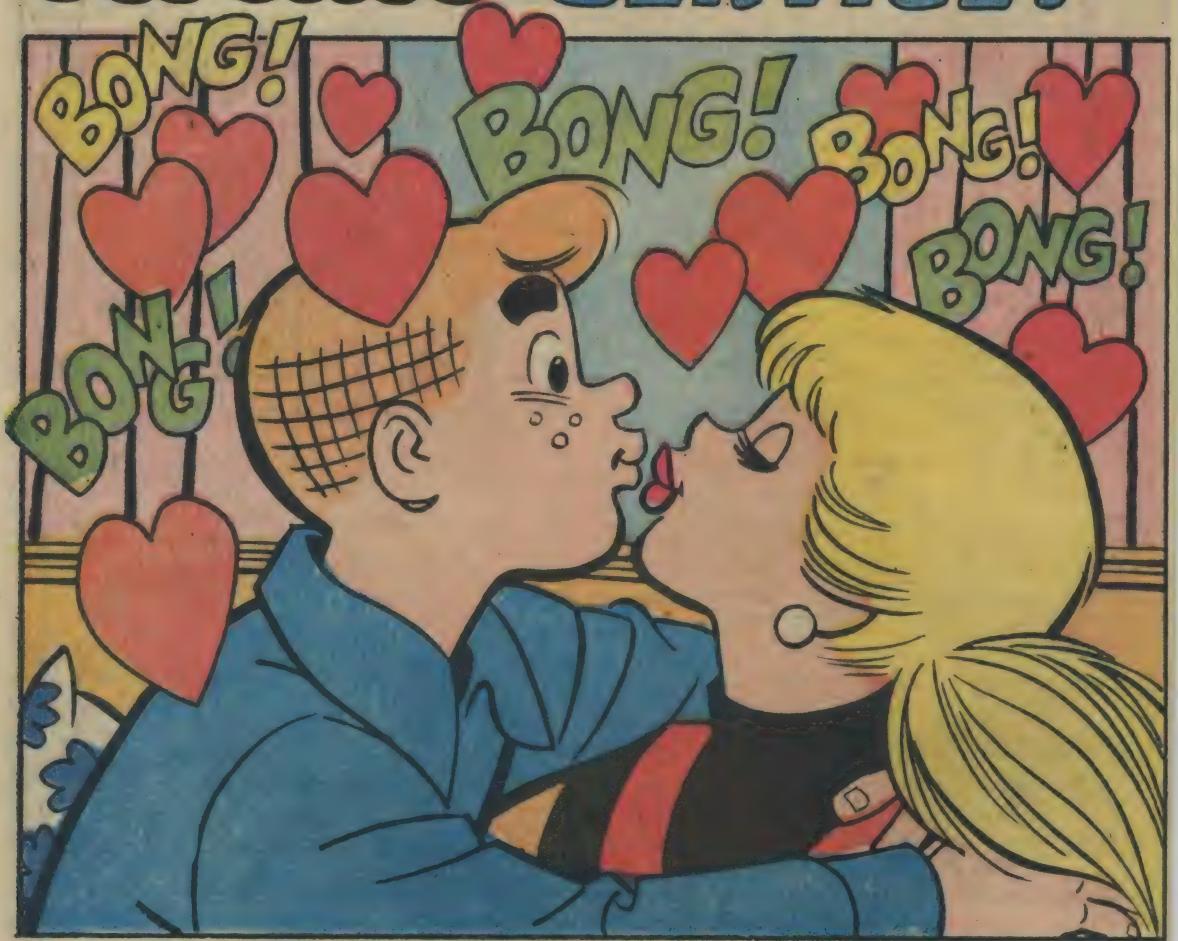
GOD SAYS:

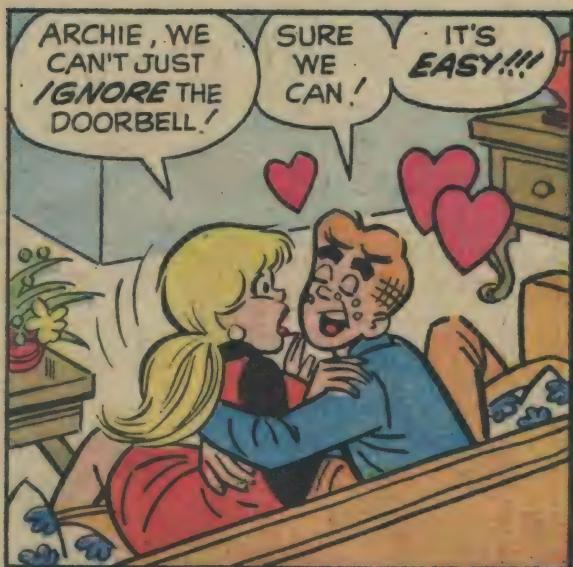
"THE THINGS THAT THE PHYSICAL EYE CAN SEE ARE ONLY TEMPORARY --- THE THINGS THAT THE SPIRITUAL EYE CAN SEE WILL LAST FOREVER!"

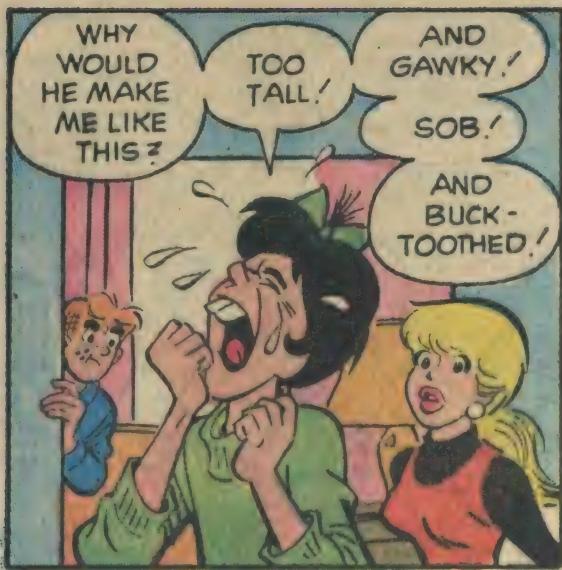
FOR A NEW PERSPECTIVE ON LIFE,
READ THE BOOK OF JOHN!

BELIEVING IS SEEING !!!

Archie **LIP** SERVICE!









WHAT'S THE BIBLE ALL ABOUT?

IT TELLS IT
LIKE IT IS!

THE
GENERATION
GAP

RAGE VIOLENCE WAR
Crime POLLUTION

AND IT TELLS IT
LIKE IT CAN BE!

UNSELFISHNESS

for-
give-
ness

PEACE

LOVE

IT CAN LIFT YOU OUT OF
LIFE'S TRAPS---

HOLY BIBLE



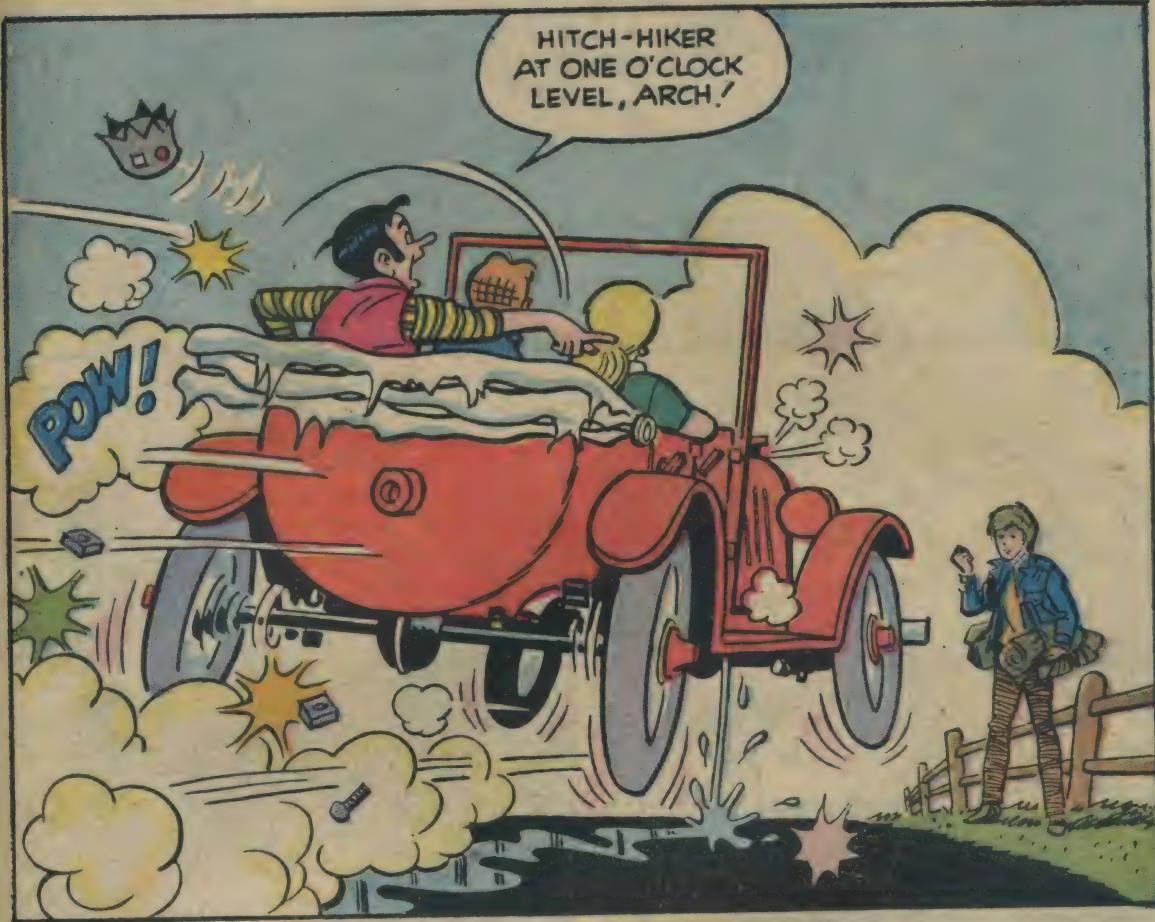
AND TURN YOU ON TO THE GREATEST
ADVENTURE OF LIFE ---

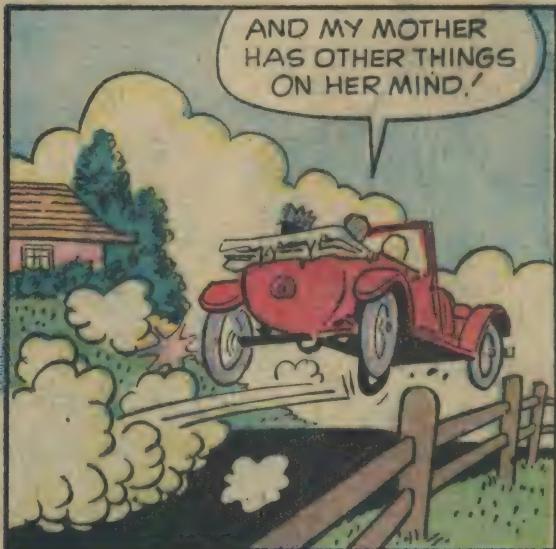
TO KNOW GOD IN A
PERSONAL WAY!!!



START TODAY! READ THE BOOK OF ROMANS!!

Archie *the PRODIGAL SON!*











GOD'S ASSURANCE :

" COMMIT EVERYTHING YOU DO TO THE LORD. TRUST HIM TO HELP YOU DO IT AND HE WILL , " PSALM 37:5

GOD'S PROMISES...

BLESSED
ARE THE PURE
IN HEART: FOR
THEY SHALL
SEE GOD.
MATTHEW 5:8

THERE IS
NO FEAR
IN LOVE.
PERFECT LOVE
CASTS OUT
FEAR.
I JOHN 4:18

I AM THE BREAD
OF LIFE: HE THAT
COMES TO ME
SHALL NEVER
HUNGER; AND HE
THAT BELIEVES IN
ME SHALL NEVER
THIRST. JOHN 6:35

WITH GOD,
ALL THINGS
ARE POSSIBLE
MATTHEW 19:26

I LOVE
THOSE WHO
LOVE ME. THOSE
WHO SEEK ME
EARLY SHALL
FIND ME.
PROVERBS 8:17

I CAN DO ALL
THINGS THROUGH CHRIST
WHO STRENGTHENS ME
PHILIPPIANS 4:13

I HAVE COME
THAT YOU MIGHT
HAVE LIFE AND
HAVE IT MORE
ABUNDANTLY.
JOHN 10:10

AS I WAS
WITH MOSES,
SO SHALL I
BE WITH YOU.
I WILL NOT
FAIL YOU OR
FORSAKE YOU.
JOSHUA 1:6

I WILL
GIVE YOU A
NEW HEART
AND PUT A NEW
SPIRIT IN YOU.
EZEKIEL 36:26

SEEK
THE LORD
AND YOU
SHALL
LIVE.
AMOS 5:6

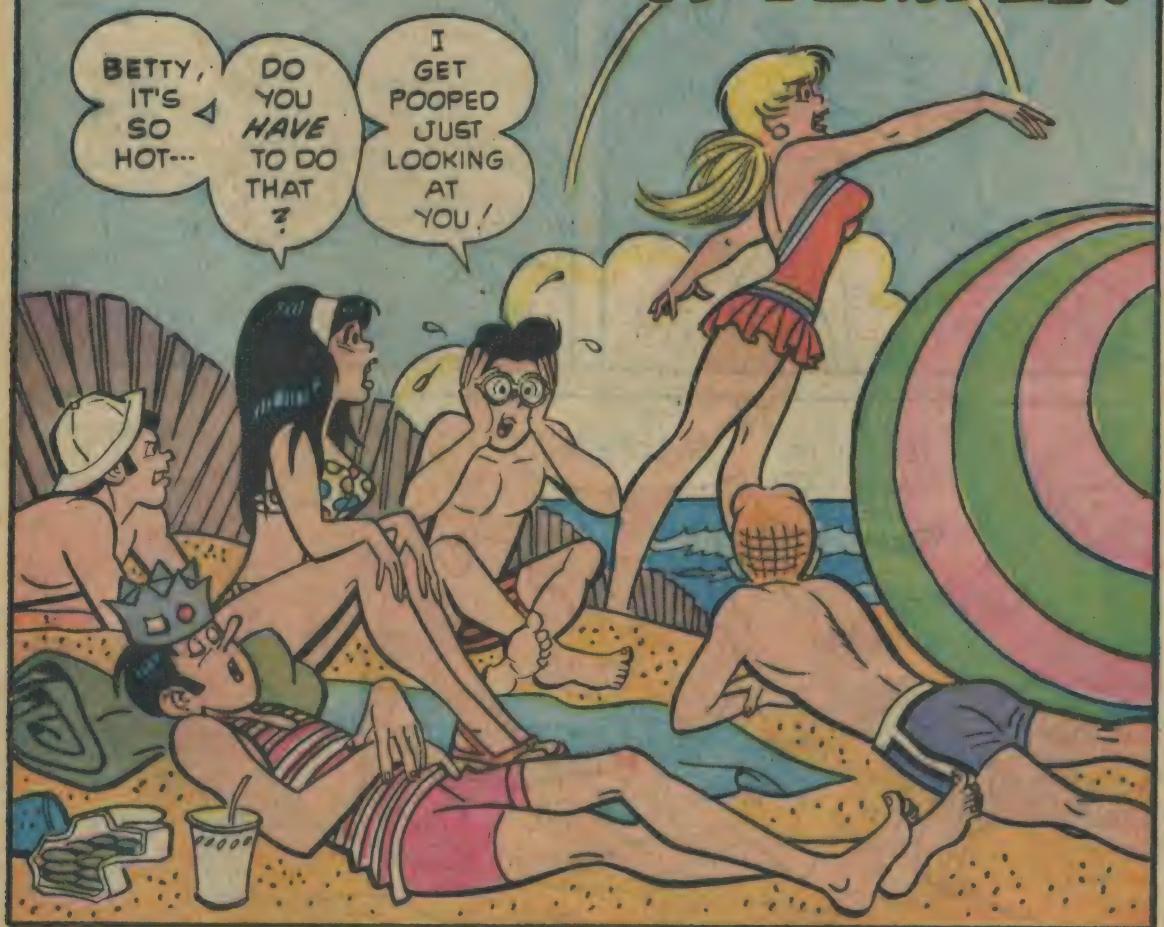
BE NOT DECEIVED;
GOD IS NOT MOCKED:
WHATEVER A MAN
SOWS, THAT SHALL
HE REAP.
GALATIANS 6:7

THIS IS THE RECORD,
THAT GOD HAS GIVEN US
ETERNAL LIFE, AND THIS
LIFE IS IN HIS SON.
I JOHN 5:11

GOD MAKES THEM TO YOU!

Betty and Me

YOUR BODY A TEMPLE!





SO WE OUGHT
TO KEEP OUR
BODIES CLEAN
AND
HEALTHY!







Free Gift offer!

NOTHING TO BUY!

SOMEONE HAS FULLY PAID FOR YOUR GIFT!

IT IS GUARANTEED IN WRITING BY THE MANUFACTURER AND BACKED BY THE HIGHEST AUTHORITY!

YOU CAN HAVE THIS WONDERFUL GIFT SIMPLY BY ACCEPTING IT AND BELIEVING THAT IT WILL BE GIVEN TO YOU!

IT'S TRUE!

THE GIFT IS ETERNAL LIFE GIVEN TO YOU BY GOD AND GUARANTEED IN HIS HOLY WORD, THE BIBLE!

HERE IS YOUR GUARANTEE!!!

YES, JESUS CHRIST CAME INTO THIS WORLD AND DIED---
THAT'S HISTORY!

BELIEVING THAT CHRIST DIED FOR YOU---
THAT'S ETERNAL LIFE!

FOR GOD SO LOVED YOU, THAT HE SENT HIS ONLY SON, THAT YOU, BELIEVING IN HIM SHALL NOT PERISH, BUT HAVE EVERLASTING LIFE

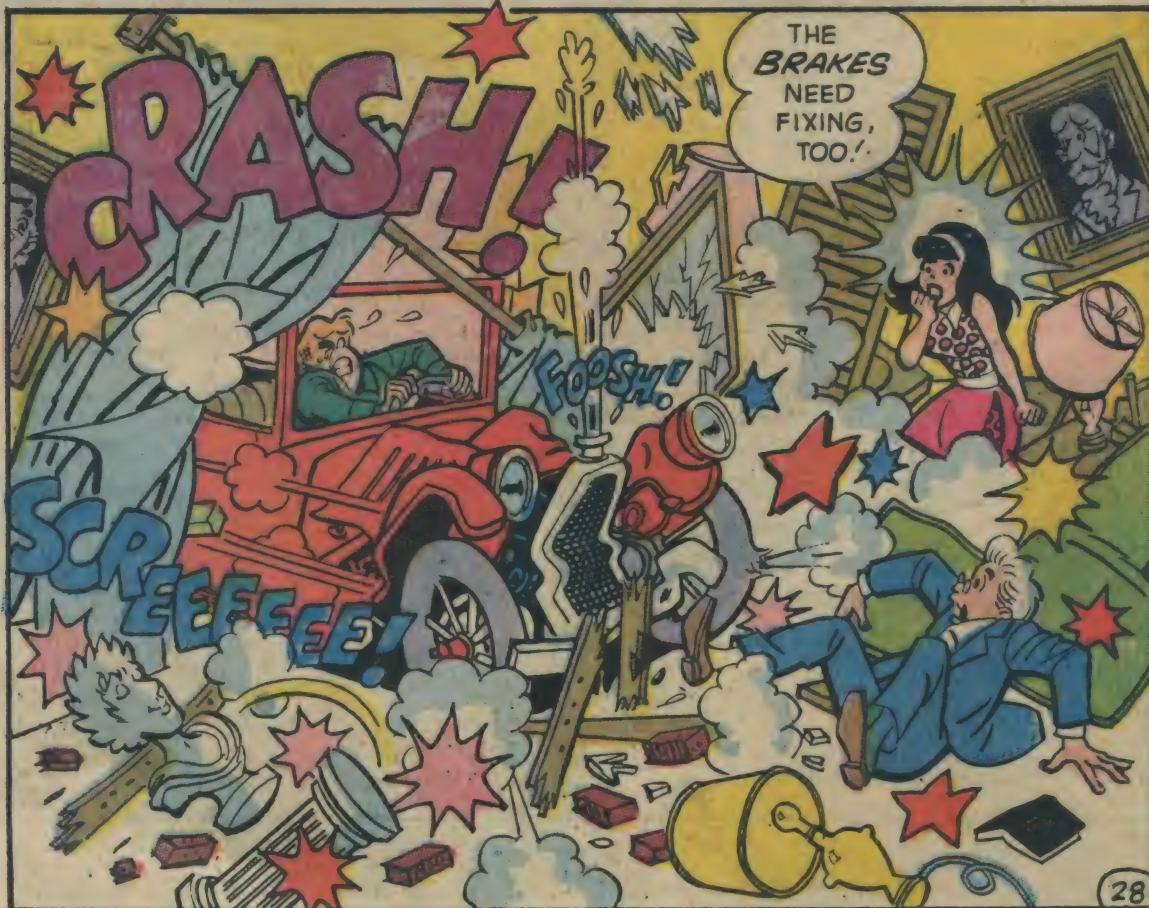
JOHN 3:16

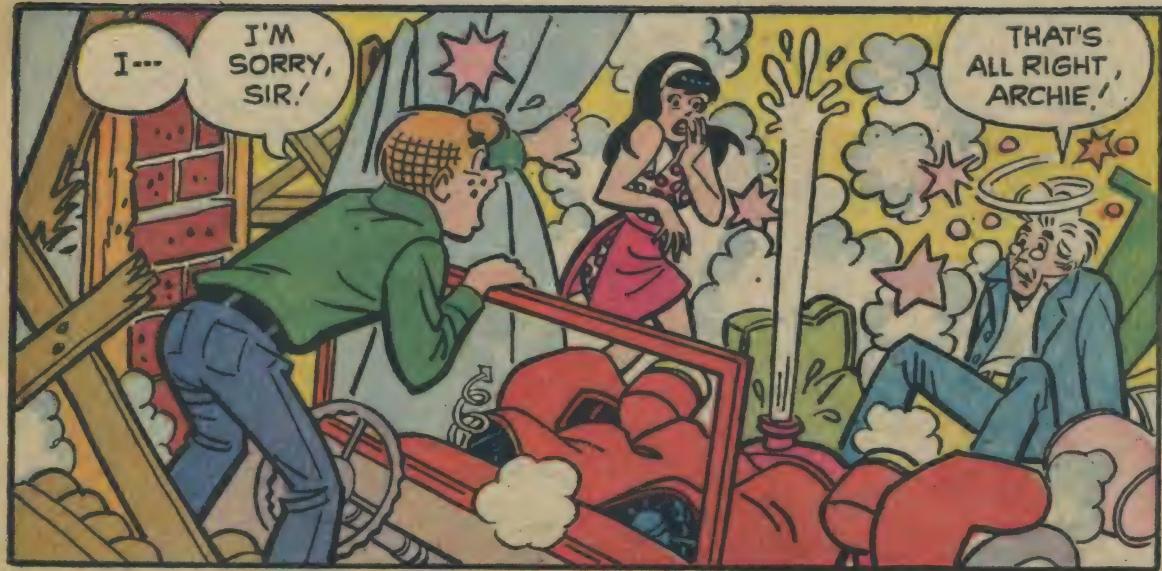
27

FOR DETAILS OF THIS OFFER SEE PAGE 32!

Veronica

"MY FATHER'S HOUSE!"







WHAT THE BIBLE SAYS ABOUT
BEING A CHRISTIAN---

IT IS MORE THAN
BEING "RELIGIOUS"!

IT'S MORE
THAN ANY OF
THESE THINGS!

GOING
TO CHURCH
DOESN'T MAKE
YOU A CHRISTIAN
ANY MORE THAN
GOING INTO A
GARAGE MAKES
YOU A CAR!

DOCTRINE
LIP SERVICE
RULES
"DO'S-DON'TS"
DENOMINATION
LIVING A
"GOOD LIFE"

YOU BECOME
A CHRISTIAN
BY TRUSTING
CHRIST COMPLETELY!
BY LETTING HIM
LIVE IN YOUR HEART,
AND TRULY BECOME
LORD OF YOUR
LIFE!

SO CHRIST
IS INVOLVED IN
EVERY PART OF
A CHRISTIAN'S
LIFE!

HE KEEPS
YOU FROM
BLOWING
YOUR TOP!

THAT
EXPLAINS
IT,
RONNIE!

BUT
I
CAN'T
BELIEVE
IT!

YOUR
FATHER...

ONE
OF THE
JESUS
PEOPLE!

END

HOW
ABOUT
YOU
?

DO YOU HAVE THE PEACE AND
POWER AND LOVE THAT PASSES
ALL UNDERSTANDING?

JUST TURN THE
PAGE FOR GOOD
NEWS!!!

HOW TO BECOME A CHRISTIAN

1

RECOGNIZE
YOUR
NEED

I'VE BEEN
LIVING MY LIFE
ON MY OWN
TERMS---NOT
GOD'S!

OH, LORD
I KNOW IT
IS NOT WITHIN
THE POWER OF
MAN TO MAP
HIS LIFE AND
PLAN HIS
COURSE.
JEREMIAH 10:23

2

ASK
FORGIVENESS
FOR YOUR
SINS

LORD, I
ADMIT I'VE
DONE THINGS
THAT ARE
WRONG!

IF YOU
CONFESS YOUR
SINS, GOD WILL
FORGIVE YOU
AND CLEANSE
YOU FROM ALL
WRONG.
I JOHN 1:9

3

BELIEVE
THAT CHRIST
DIED FOR
YOU

THANK
YOU,
LORD!

I'M BEGINNING
TO FEEL THE TREMENDOUS
LOVE THAT CAUSED YOU
TO DO THIS FOR ME!

GOD
SHOWED HIS
GREAT LOVE
FOR YOU BY
SENDING CHRIST
TO DIE FOR YOU
WHILE YOU WERE
STILL A SINNER.

ROMANS 5:8

4

PRAY AND
INVITE CHRIST
TO COME IN
AND CONTROL
YOUR LIFE

YES,
GOD...

I WANT JESUS
TO BE LORD OF
MY LIFE!

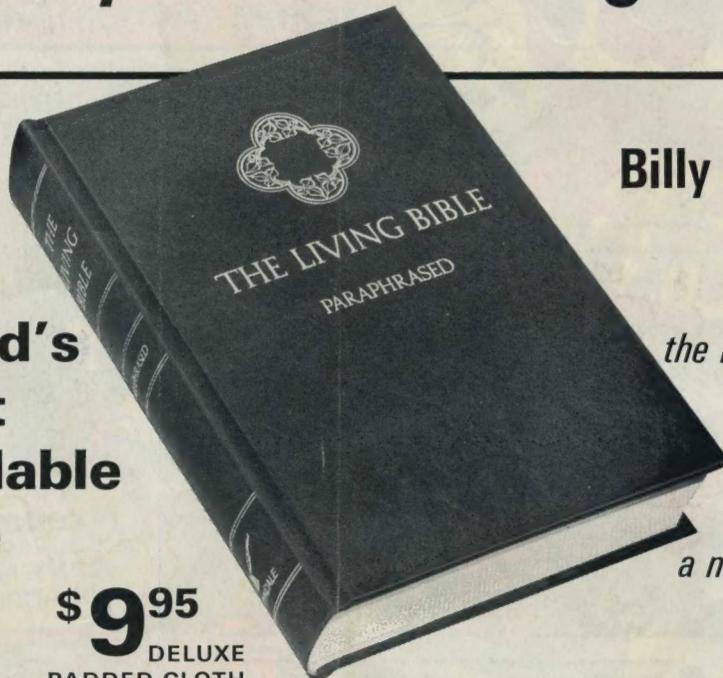
TO ALL WHO
RECEIVE CHRIST,
GOD GIVES THE
POWER TO
BECOME THE
CHILDREN OF
GOD. ALL YOU
HAVE TO DO IS
TO TRUST HIM.

JOHN 1:12

The Living Bible is easy and exciting to read!

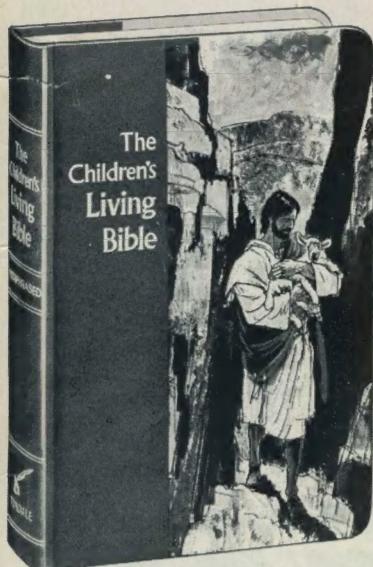
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Readable
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DELUXE
PADDED CLOTH



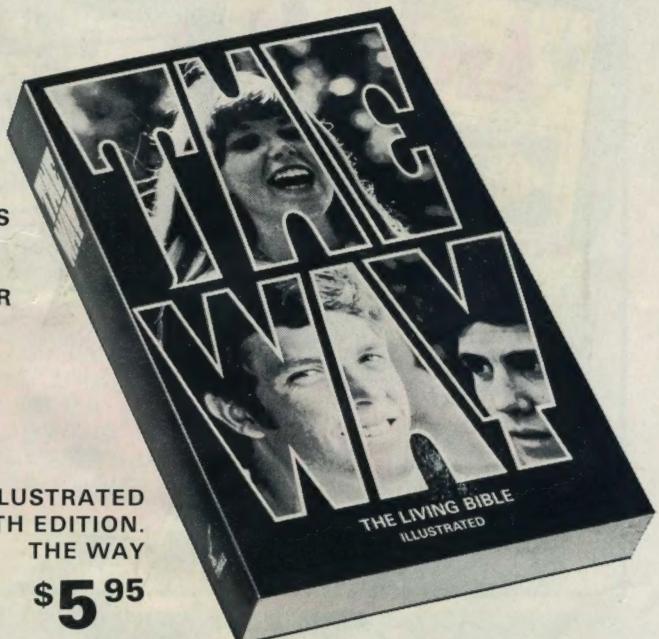
Billy Graham says...

*"This paraphrase
communicates
the message of Christ
to our generation.
Your reading it
will give you
a new understanding
of the Scriptures."*



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EXPLOITS
AS AN
ACTIVE,
WITNESSING
CHRISTIAN!

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LORD, I HAVE
BIBLES FOR YOUR
CHILDREN ACROSS
THIS BORDER!

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MADE BLIND
EYES SEE!

A TRUE
ACCOUNT OF
A COURAGEOUS
MAN'S FAITH
IN ACTION!

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